Flynn Coyne

Industrial & UX Designer

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EDUCATION

Georgia Institute of Technology · B.S. Industrial Design — Atlanta, GA · Aug 2023 – May 2027
Major GPA 4.0 · Concentrations: UI/UX Design, HCI, Inclusive Design Research
Professional Affiliation: Industrial Designers Society of America

Victoria University of Wellington · Study abroad, computational and sustainable design — Wellington, NZ · Feb – Jun 2025

AWARDS

1ST PLACE · $2,000 · MAY 2026
Martin-Rose Humanitarian Design Award
Georgia Tech School of Industrial Design · Project: Flowstate

3RD PLACE · $2,000 · MAY 2026
Bredendieck Award
Georgia Tech School of Industrial Design · Project: Flowstate

EXPERIENCE

IBM · Designer Intern, NS1 Connect (IBM Software) — Lowell, MA · May – Aug 2026

- **Shipped a new customer feedback channel:** led the integration of the IBM Ideas Portal into NS1 Connect's Getting Started onboarding, prototyping it across all four onboarding variations in progress. Launched July 31, 2026; in the first 12 weeks, clicks to the Ideas Portal rose 153.2%, and IBM now hears from customers directly.
- **Audited the full product:** evaluated 26 flows against Nielsen's 10 heuristics (260 ratings), surfacing 17 major usability issues and six opportunity areas, led by error recovery, and presented the findings to the NS1 Connect design team.
- **Planned and ran user research for DNSi:** wrote the research plan and discussion guide, aligned developers and product managers on them, and moderated sessions with four external engineers.
- **Studied AI adoption across IBM design teams:** interviewed seven designers, synthesized findings with IBM Bob skills, verified them against transcripts, and developed recommendations and a plan for a shared design team hub.

Georgia Tech VIP Program · UX Researcher & Designer, Global Assistive Technology Innovation — Atlanta, GA · Aug 2025 – Present

- **Lead a seven-person UX team** designing a new part of the Confluence platform, a way for designers and assistive technology experts to connect on projects.
- Developed research plans and discussion guides and led four user interviews to validate Confluence as the right approach and guide solution ideation.

HUB Networking Inc. · VP of Design — Atlanta, GA · Jun 2024 – Feb 2025

- **Rebranded the company as Orion Careers:** led design and the design team at an eight-person social networking startup, creating its app pages and user flows in Figma.

SELECTED PROJECTS

Flowstate · Solo · Spring 2026
A smart event sticker that tracks hydration, BAC and oxygen. Surveyed fifteen festival-goers and researched emerging technology to design the sticker and app. Won two SID awards.

Uber Endura · Solo · Spring 2026
A responsive seat cover for Uber drivers with lumbar support, pressure relief and massage. Designed in Uber's brand language.

CoD City · Team of 3 · Fall 2025
Interactive exhibit for Georgia Tech's 7680×2160 px curved LED wall: a hand-drawn city with touchscreen stations for 9 projects from all 5 College of Design schools. Displayed Spring 2026.

Kluno · Solo · Fall 2024
A smart air purifier that clips onto existing window blinds, clearing floor space, with a companion app.

LEADERSHIP

GT Wreck, Women's Club Ultimate Frisbee · President — Atlanta, GA · Apr 2024 – May 2026

- Led a club of about 32 players across A and B teams: coordinated tournaments, managed the roster and USA Ultimate registration.

SKILLS

Design	User research and testing, heuristic evaluations, user flows, wireframing, iOS design, rapid prototyping, ideation sketching, marker and digital rendering
Software	Figma, Adobe Creative Suite, Microsoft 365, Fusion 360 + Fusion Slicer, Autodesk Alias, Blender + Tissue, KeyShot, Meshmixer · AI: Vizcom, Figma Make, IBM Bob · Java + Object-Oriented Programming
Fabrication	3D printing, laser cutting, CNC, wood shop tools, soldering